# Privacy Policy

Last updated: [date]

This privacy policy explains how [Business Name] ("we", "us") collects, uses and shares information when you visit [website URL] or use our services.

## 1. Information we collect

- **Information you give us:** [e.g. name, email, phone, address and messages when you contact us, book, subscribe or buy].
- **Information collected automatically:** [e.g. IP address, browser and device type, pages visited and referring site, collected through cookies and similar technologies].
- **Information from others:** [e.g. payment processors, booking platforms or advertising partners].

## 2. How we use information

- To provide and improve our products and services
- To respond to messages and support requests
- To process payments and send order or booking confirmations
- To send marketing emails if you opt in (you can unsubscribe at any time)
- To keep our website secure and prevent fraud
- To comply with legal obligations

## 3. Cookies and analytics

We use cookies and similar tools to [operate the site, remember preferences, measure traffic with (Google Analytics / other), and show advertising]. You can control cookies through your browser settings [and our cookie banner].

## 4. How we share information

We share information only with service providers who help us run our business, such as [hosting, email, payments, booking, analytics], and when required by law. We [do not sell your personal information / do not sell personal information, but may share it for targeted advertising as described below].

## 5. Your choices and rights

Depending on where you live, you may have the right to access, correct or delete your personal information, and to opt out of the sale or sharing of personal information or targeted advertising. To make a request, contact us at [email]. We will not discriminate against you for exercising your rights. [We honor Global Privacy Control signals.]

## 6. Data retention and security

We keep information only as long as needed for the purposes described here, and we use reasonable safeguards to protect it. No method of transmission or storage is completely secure.

## 7. Children's privacy

Our website is not directed to children under 13, and we do not knowingly collect their personal information.

## 8. Changes to this policy

We may update this policy from time to time and will post the new date at the top of this page.

## 9. Contact us

[Business Name]
[Address]
[Email] · [Phone]