PRD: [Feature or Product Name]

Author _____ **Status** [Draft / In review / Approved]

Last updated _____ **Target release** _____

Stakeholders _____ **Links** [design, tickets, research]

1. Problem

[What problem are we solving, for whom, and how do we know it's a problem? Include data or user quotes.]

2. Goals and non-goals

Goals

- [Measurable outcome]
- [Measurable outcome]

Non-goals

- [Explicitly out of scope]
- [Explicitly out of scope]

3. Users and use cases

User type	User story (As a … I want … so that …)

4. Requirements

#	Requirement	Priority (Must / Should / Could)	Acceptance criteria
R1			
R2			
R3			
R4			
R5			

5. User experience

[Key flows, wireframes or design links, edge cases and empty, error and loading states.]

6. Success metrics

Metric	Baseline	Target	By when

7. Dependencies, risks and open questions

- [Dependency on another team or system]
- [Risk and mitigation]
- [Open question, with owner]

8. Launch plan

[Rollout approach (beta, percentage rollout, feature flag), support and documentation, announcement.]